

Juliana Tennett

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julietennett.github.io

education **Northeastern University**

Boston, MA

BFA in Interaction Design, May 2018

relevant experience **Product designer // Drift**

July 2018 – Present // Boston, MA

Own the design process for 2-3 de-centralized product teams

Turn job-to-be-done into solutions in a rapid release cycle to meet customer needs and expectations

Own Drift's component library and oversee it's implementation in the app.

Contribute to design system in collaboration with other designers.

Collaborate with Drift's UX researcher to talk to customers

regularly, generate discovery research, and validate designs with usability testing

Design Director // Scout Studio

October 2017 – Present // Boston, MA

Recruit semester-long client commitments and studio designers

Support studio teams with project strategy, client communications, and identifying and completing learning objectives

Oversee, critique, and provide final approval for all design within the studio across seven different interdisciplinary teams

Implement new Scrum-based workflow processes

Visual UI Design Co-op // LevelUp Agency

July 2017–December 2017 // Boston, MA

Apply client branding to full iOS and Android flows in custom mobile apps

Present work to clients and lead design walk throughs

Implement unique interface design in sales apps used in client pitches

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Design Lead // Scout Student-Led Studio

September 2016–April 2017 // Boston, MA

Lead team of designers & developers on semester long projects

Managed all communication with clients

Lead weekly design sprints and internal meetings

Created UI/UX wireframes and high fidelity prototypes for clients, including a fashion mobile app and a personal geo-location device